



ST. FRANCIS
COLLEGE BENGALURU

Permanently Affiliated to Dr. Manmohan Singh Bengaluru City University
Accredited 'B++' Grade by NAAC I Approved by AICTE

◆ AN IQAC INITIATIVE ◆

THE DEPARTMENT OF MBA ORGANIZES

METANOIA 2.0

THE RISE OF THE REALM

WHERE LEADERS, INNOVATORS AND CREATORS REIGN

◆ 24TH JULY 2026 ◆



Mr. Kevin Rozario

◆◆ Convenor ◆◆

Dr. Soniya K
HOD

Dr. R. N. Subba Rao
Principal

Rev. Bro. Dr. Titus Anto
Director

About St. Francis College

St. Francis College is committed to nurturing academic excellence, ethical values, and holistic growth in a vibrant learning environment.

Through a rich blend of academics, culture, sports, and community engagement, the college empowers students to become confident, responsible, and socially conscious individuals.

With a legacy of excellence and innovation, the institution continues to inspire students to achieve their fullest potential.



About The MBA Department

The MBA Department provides a dynamic platform where management education meets practical business insights.

By fostering leadership, strategic thinking, and innovation, the department prepares students to excel in an ever-evolving corporate landscape.

Industry-oriented learning experiences and professional development initiatives further equip students to become impactful business leaders of tomorrow.

Metanoia – The Rise of the Realm

In the grand pursuit of excellence, where only the discerning ascend, Metanoia emerges as more than a fest it is a realm reborn in transformation.

METANOIA 2.0

Through rigorous simulations, intellectual confrontations, and the alchemy of ideas, brilliance is refined, legacies are shaped, and dominion is defined.

This is not merely a competition. This is Metanoia.
The odyssey begins—will you rise to rule the realm?

 [meta.noiasfc](https://www.instagram.com/meta.noiasfc)

Scan the Royal Seal



TAP TO REGISTER

The Monarch's Mantle – Best Manager

Step into the throne room of leadership and strategy!

The Best Manager flagship challenge is designed to evaluate participants' is designed to evaluate participants managerial and leadership competencies in a structured competitive environment.

Only the most capable and consistent performers will advance through the competition.

Events Rules & Regulations

- Individual Event
- Each participant must go through three rounds: Case study analysis, Rapid-fire questions, and an Interview
- Use of unfair means will lead to immediate disqualification
- Time limits for each round will be strictly enforced
- Participants must adhere to the given business scenarios without deviation

Registration Fee: ₹200

Cash Prize: ₹3,000

STUDENT COORDINATORS

Ms. Mary Shalini -97391 37350

Mr. Shivakumar K-9148470039

The Kingmaker's Gambit – Shark Tank Pitch Battle

Pitch your innovation. Convince the judges. Rule the market.

Enter the world of entrepreneurship where creativity meets strategy and innovation transforms into opportunity.

Participants will present startup ideas before a panel of judges and investors while showcasing scalability, market potential, financial planning, and business viability.

Turn your vision into the next big success story.

Events Rules & Regulations

- Each team must have exactly 3 Participants
- Pitches must be within the allotted time limit
- Investors' questions must be answered concisely
- Any financial or market data used must be properly cited

Registration Fee: ₹300

Cash Prize: ₹3,000

STUDENT COORDINATORS

Mr. Furqaan-88675 03438

Ms. Yogitha -81477 85420

The Sovereign Strategist – Brand Influence Challenge (Individual Event)

Create brands that influence minds and dominate markets.

Dive into the dynamic world of branding, marketing strategy, and digital engagement.

Participants will design impactful campaigns, develop branding concepts, and showcase their ability to influence audiences through creativity and innovation.

Transform ideas into unforgettable brand identities.

Events Rules & Regulations

- Create a marketing campaign based on the given scenario
- Creativity and practicality will be key judging criteria
- No offensive or inappropriate content is allowed
- Strict adherence to time limits is required

Registration Fee: ₹200

Cash Prize: ₹3,000

STUDENT COORDINATORS

Ms. Jayashree C-9886202582

Ms. Bhavana -9353787713

The Grand Herald's Scroll – Mad Ads

Where creativity meets comedy and branding steals the spotlight!

Bring your imagination alive through humorous and engaging advertisements designed to entertain and impress.

Teams must create innovative advertisements for assigned products or services using storytelling, branding, acting, and presentation skills.

Get ready to make the audience laugh while marketing like a pro.

Events Rules & Regulations

- Each team must consist of 4–5 Participants
- Performance duration: 4-6 minutes
- Content must be humorous, creative, and free from offensive material
- Only handmade props are allowed; no pre-recorded sounds or videos
- Judging will be based on creativity, humor, message clarity, team coordination, and audience engagement

Registration Fee: ₹300

Winner Prize- ₹5000

Runner-up Prize- ₹3000

STUDENT COORDINATOR

Ms. Meghana-72596 03846

Ms.Sneha .S -8296029711

The Chancellor's Trial – Best HR (Individual Event)

Master the art of managing people and workplace challenges.

This event focuses on recruitment, negotiation, employee engagement, organizational behavior, and conflict resolution.

Participants will tackle real-world HR scenarios and demonstrate their ability to handle professional workplace situations with confidence and strategy.

Lead with communication. Resolve with intelligence.

Events Rules & Regulations

- Individual event with scenario-based problem-solving rounds
- Ethical HR practices must be followed
- Decision-making should be supported with logical reasoning
- Participants should be prepared for a rapid Q&A session
- Judges' evaluation will be based on real-world HR problem-solving

Registration Fee: ₹200

Cash Prize: ₹3,000

STUDENT COORDINATORS

Ms. Ananya - 9986831028

Ms. Harshini - 9980077125

The Crowned Cipher – Corporate Treasure Hunt

Decode Clues. Solve Puzzles. Conquer the Hunt.

Experience an exciting campus-wide treasure hunt that combines business puzzles, finance riddles, strategy games, and teamwork challenges.

Participants must think critically, collaborate effectively, and race against time to uncover hidden clues and emerge victorious.

Adventure meets intelligence in this ultimate corporate quest.

Event Rules & Regulations

- Each team must consist of 5-6 Participants.
- Participants must follow the clues in the given sequence and cannot skip any checkpoint.
- Teams should stay together throughout the event and follow the organizers' instructions.
- Use of unfair means, external help, or tampering with clues will lead to disqualification.
- The first team to successfully complete all tasks and reach the final destination wins.

Registration Fee: ₹300

Winner Prize - ₹5000

Runner-up Prize- ₹3000

STUDENT COORDINATORS

Mr. Sampath R.K - 8762502125

Ms.Avril - 8618051687

The Neural Nexus – AI Business Challenge

Innovative with AI, Compete with Vision

The AI Business Challenge is designed to test participants' ability to identify real-world business problems and develop innovative, practical, and data-driven solutions using Artificial Intelligence (AI) tools and technologies. Participants must demonstrate creativity, analytical thinking, business acumen, and effective use of AI.

Events Rules & Regulations

- Each team must consist of 2-4 Participants
- Open to undergraduate and postgraduate students
- Cross-disciplinary teams are encouraged
- Any legitimate AI tool or platform may be used, including Generative AI, Machine Learning, Predictive Analytics, Business Intelligence, Automation Tools, or AI-powered Applications
- Laptops mandatory

Registration Fee: ₹300

Winner Prize- ₹3000

Runner-up Prize- ₹2000

STUDENT COORDINATORS

Ms. Tejashwini Y - 6360379576

Ms. Manasa - 9036391596

The Imperial Ensemble – Group Dance Challenge

Theme-Cultural Fusion on Stage

Let rhythm, energy, and expression take center stage.

Showcase synchronized moves, powerful performances, and creative choreography in an electrifying dance battle.

Teams will compete through energetic routines that combine coordination, creativity, and stage presence to captivate the audience.

Bring your passion to the stage and dance like royalty.

Events Rules & Regulations

- Each team must consist of 8-12 Participants
- Performance should not exceed the given time limit of 6+2.minutes
- Use of props is allowed but must be managed within setup time
- Vulgarity or inappropriate expressions will lead to disqualification
- Judges will assess coordination, expressions and creativity

Registration Fee: ₹500

Winner Prize- ₹8000

Runner-up Prize- ₹4000

STUDENT CO-ORDINATOR

Mr. Adithya - 6362357325

The Majestic Masquerade – Corporate Fashion Show

Walk the runway where elegance meets corporate glamour.

A spectacular fashion showcase of creativity, charisma and style. Participants will present stunning themes, confident runway walks, and innovative fashion concepts designed to impress both judges and audience.

Own the spotlight and redefine fashion with confidence.

Events Rules & Regulations

- Each team must consist of 8–12 participants
- The time limit for the event is 6+2 minutes
- Each team must stick to the given theme
- Costumes should be appropriate and adhere to cultural sensitivities
- No act or gesture should be offensive to any group
- Judge's criteria will include style, confidence and presentation

Registration Fee: ₹500

Winner Prize- ₹8000

Runner-up Prize- ₹4000








STUDENT COORDINATORS










Ms. Pallavi.S - 6360045798

Ms.Bhumika.V - 8095643927

METANOIA 2.0

DECREES OF THE SUPREME RULERS

-  All warriors (participants) must report to the battlefield (venue) 30 minutes prior to their respective trials (events).
-  Every participant must bear their royal seal (college ID card) and an official scroll (government ID) for verification.
-  Banned relics and forbidden elixirs (helmets, lighters, cigarettes, alcohol, narcotics, or any flammable items) are strictly prohibited within the kingdom.
-  Attire of nobility is mandatory: Only those dressed in Business Formals or College Uniform shall be permitted into the royal court.
-  The kingdom's treasury will not return any tributes (registration fees) once paid. Scholars (participants) competing in the Oracle's Prophecy (Business Analytics challenges) must bring their own enchanted devices (laptops) with stable connectivity. The kingdom shall only grant internet access to Business Analytics challengers.
-  The tournament is open to all noble scholars from UG and PG dominions. Participants must swear allegiance to the rules of their chosen battles (events). Any act of defiance shall lead to immediate banishment (disqualification).
-  A trial (event) shall only commence if a minimum of five noble houses (teams) enlist. In case of fewer registrations, the event shall be canceled.

-  Treachery, deceit and misconduct shall be met with royal punishment, leading to disqualification.
-  For matters of great importance, seek counsel from the Royal Guardians (event coordinators) before the commencement of the trials.
-  The High Rulers (Organizers) hold the ultimate authority to disqualify any participant found violating the laws of Metanoia. Their decree shall be final and binding.
-  Every warrior may participate in either:
Two solo battles (individual events) and one alliance war (group event), or
One solo battle (individual event) and two alliance wars (group events).
In addition, participants are granted permission to partake in both the Imperial Ensemble (Group Dance) and the Majestic Masquerade (Fashion Show).
A single warrior cannot compete in multiple battles of the same category. Choose your duels wisely.
-  Any external weapons (props, equipment, or instruments) required for an event must be declared beforehand. Unauthorized items will be confiscated.
-  Battles (events) will be conducted as per the royal schedule.
-  Warriors must uphold the spirit of honor, discipline and respect throughout Metanoia.
-  Any act of disrespect shall lead to expulsion from the kingdom.
-  All verdicts passed by the event judges are final. No appeals shall be entertained.

**Prepare your banners, sharpen your wits, and let the grand conquest of
Metanoia 2026 begin..!!**

For more scrolls of wisdom, contact the High Rulers:

Convenors

Mr. Kevin Rozario

Dr. Soniya K
(HOD)

Organizing Committee

Mr. Chandan A

Ms. Lakshmi K

Dr. Basil Ealias

Dr. Hema Vidya



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